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REVERE HOTEL BOSTON COMMON COMPLETES FULL PROPERTY TRANSFORMATION

*A key figure in the birth of a nation, inspires the rebirth of a legendary hotel.
Modern adaptations of historical Boston elements redefine the Revere Hotel
Boston Common*

BOSTON (April 18, 2017) – Revere Hotel Boston Common is thrilled to announce the completion of a \$28 million transformation, featuring a fully remodeled lobby area, rooftop pool, guest rooms and suites, and 42,000 square feet of versatile private event and meeting spaces. The rebirth of the upscale Back Bay hotel, located at 200 Stuart Street, is inspired by the legendary Paul Revere, and offers a multi-layered guest experience that is equal parts social, intelligent, edgy, and engaging. Designed by award-winning Dawson Design Associates, the property now embodies an abstracted modern interpretation of Longfellow's iconic poem, and incorporates the symbolism of Paul Revere's midnight ride through the streets of downtown Boston.

“We are proud to reintroduce the Revere Hotel Boston Common with a new vision and contemporary design. The new direction of the property celebrates Boston’s innovative history and offers a convenient and stylish option for the modern traveler,” said Tim Brett, Revere Hotel Boston Common general manager. “Our goal is to create a destination that leisure travelers, business travelers and Bostonians alike can enjoy, complete with unique amenities and design details that are distinctly Bostonian. Discovery is in the details, and we’re excited for our guests to explore the new Revere Hotel Boston Common.”

“We wanted to create a truly Boston venue. One that would capture and reflect the city’s rebellious spirit and independent attitude while speaking to its very relevant dissenting political past,” said Andrea Sheehan, Principal and Art Director at Dawson Design Associates. “Social, fun and engaging, it is an artistic interpretation of Longfellow’s iconic poem with a very modern day aesthetic and slant. Travelers used to collect things, now they collect experiences. Our passion is to deliver authentic experiences to our guests that are both meaningful and relevant to the city in which they are located.”

Lobby & Rooftop Lounge Transformation

The sleek and contemporary open lobby is designed as a forum for the people, welcoming visitors to a space that is unmistakably Bostonian. The Stuart Street entrance ushers guests into the energetic space, where a dynamic steampunk lantern sculpture is suspended over the front desk, fabricated from vintage colonial-style lanterns and produced by famed Bostonian artist Bruce Rosenbaum. Complete with custom artwork, including a wall-to-wall mural of the Boston Massacre, a life-size sculpture of Paul Revere’s horse created from recycled materials, and stained glass panels inspired by the Old North Church, the space creates a new gathering place for locals and hotel guests alike. The new lobby bar is wrapped in pounded copper panels and offers libations featuring local spirits from a menu crafted by Boston’s most revered bartenders.

A fully reimagined rooftop pool and lounge now feature a dynamic space welcoming visitors and locals to the award-winning rooftop destination, complete with a full bar and new outdoor and poolside seating and lounge

options. A one-of-a-kind destination for fun in the sun in Boston, the seasonal destination offers a menu of New England-inspired classics, fresh seasonal cocktails, and unbeatable views of Boston's picturesque Back Bay.

Guest Accommodations Remodel

All of Revere Hotel Boston Common's 356 guest rooms including 50 suites have been fully transformed. From the luxurious linens to the bold carpeting, the new guest rooms are fashion-forward, featuring stylish metallic, leather, and rustic finishes that embody the rebellious spirit of Revere and honor his legacy as a master craftsman. Every guest room, from the spacious 353-square-foot King and Double Queen rooms to the grandiose Presidential Suite, is complete with a private balcony, which is unique to Boston, offering picturesque views of Boston's Back Bay, as well as sophisticated and functional seating and working stations for both leisure and business travel needs. Transformed bathrooms are fresh and bright, featuring spacious showers and luxurious bath products. Guest rooms are outfitted with the latest technology, including tap key entry, Enseio technology for in-room entertainment, and digital access to the Revere Hotel Boston Common's curated list of preferred partners that span professional services to must-see attractions to coveted dining destinations and everything in between. All guest room furnishings have been custom designed and produced to meet all of the needs of Revere Hotel Boston Common's modern leisure and business guests, and fit the design vision of the property perfectly.

New Private Event & Meeting Spaces

Private event & meeting spaces throughout the property have been redefined, including a fully renovated spectacular Grand Master Ballroom and the addition of the luxurious Silver Ballroom, combining thematic design elements and the latest technology for the ultimate blend of classic and modern elegance. Revere Hotel Boston Common boasts over 42,000 square feet of versatile and unique event spaces, including the expansive Liberty Hall, which offers an unprecedented fully customizable space accommodating up to 800 guests, and state-of-the-art meeting spaces in the dynamic Tea Gallery, designed to adapt to meet the needs for groups of all sizes from intimate business meetings to large conferences.

Revere Club Membership Program

The Revere Hotel Boston Common has introduced a new membership program, Revere Club, designed for the modern business traveler. Revere Club members will receive exclusive benefits including access to the new Revere Club Lounge, weekly cocktail receptions, exclusive rates for meeting room rentals, and much more. For additional information on the Revere Hotel Boston Common, please visit www.reverehotel.com.

About Revere Hotel Boston Common

Situated in the heart of Boston at 200 Stuart Street, Revere Hotel Boston Common is inspired by the spirit of the city, yet reveling in the non-traditional. Located at the intersection of Charles Street and Stuart Street in Boston's picturesque and historic Back Bay, the stylishly sophisticated hotel is a place where business and leisure meet with chic and welcoming décor, intuitively designed guestrooms featuring pampering amenities, and breathtaking views of the city. The property includes 356 spacious guest rooms and suites, a rooftop pool and lounge, an inspired nightlife destination, a versatile and multipurpose event setting, and grand ballroom. For more information, please call: 617.482.1800 or visit: www.RevereHotel.com.

About Pyramid Hotel Group

Boston-based Pyramid Hotel Group is one of the predominant hotel management companies in the U.S., managing and asset managing a diverse portfolio of more than 80 hotels and resorts in destinations throughout the United States, Europe and the Caribbean. For additional information please visit www.pyramidhotelgroup.com.

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